

The good news: The file you're after is somewhere in this digital haystack.

The bad news: It's wanted in the next 5 minutes.

intro.txt
ethics2.doc
pic_index.tif
Lion-BoldScript
pic_index.tif
Thumbs.db
clip0001.mov
IMLOVI~1.EPS
System Time Setting.mov
statement 2.ipr
1000file.bmp
12100006.JPG
HB_logo.eps
rocks.jpg
user_icon.gif
glossary.html
vertical balloon logo.jpg
greentrees.tif
190105 budget.xls
Decals.eps
fhttpd:archive.9904<fontcolour>|>April
KS conf logo.EPS
Dave&Andy7.jpg
summary.txt
ADWS consumer2
Address Details.txt
annual_report_2000.pdf
TYPE LOGO.c4d
pine_seedlings_above.eps
Alright with me.mp3
fun.wmv
Plan 2005 23 May.xls
summary_RFP_DraftStrategy.ppt
soundtrack.wav
wonders_new.pdf
outline_planning.pdf
BBoard_explanation
article19.co.nz
good mantra.doc
soundtrack.wav
bsf_4720_20040803.pdf
mobile_connect.gif
PEU / 030 / 20731.psd
colourways.eps
BDO_PowerPoint
folder:C:/Demo/Music/Radiohead
BIG_4clr.tif
brief_hardware1.doc
graphs_outline4556.eps
comments.pdf
phil_portrait.gif
enterprise_train_registration.pdf
cursor_hand.jpg
16633-propel-invest.pdf
http://atlantis.com/download/index.php
aklprintlogo.gif
bobsholiday_pics.jpg
funds_report.doc
accommodation for the plant.doc
car_1.jpg
phil_portrait.gif
d:\programfiles/networks/TrackNS
Lorem ipsum.doc
gateway_203_AB.pdf
Lunch_November.wmv
Brownie_Recipe.doc
China Final.avi
Live Meeting Launch.avi
21170_npcpostcard.pdf
map_north.jpg
Base strip CMYK.tif
01 We Have Explosive.mp3
acmecompany profile
2005 conference.mov
akrfunnewsletterprint.jpg
407SW_article.jpg
logo_process.eps
Lunch_November.wmv

Fortunately, there's the Atlas Media Database Solution.



And I still haven't found what I'm looking for. 

As the volume of digital assets in your company grows, so too does the challenge of managing, finding and distributing them. To complicate things further, many companies today have multiple office locations, affiliates and partners that trade digital content.

An organisation is a place where things are organised, right? 

Given the huge volumes of electronic data that an organisation routinely generates, and the haphazard manner in which the information is stored, unearthing files and data can often end up as a frustrating game of hide and seek.

Hence, organisations typically end up creating unnecessary content, unproductively searching for the 'right' content or duplicating already created product or sales content.

Fact: An office worker spends an average of 1 out of every 10 hours on file management. Search alone accounts for a third of that time.

Conventional data storage systems aren't good enough either. ◆

Traditional file systems such as catalogues, corporate directories or folders are at best storers of data and as such do not provide users with a means to intelligently excavate data.

Atlas' Digital Asset Management solution. Your search ends here. ◆

Atlas is an intelligent web-based Digital Asset Management solution specifically designed to simplify the task of managing, finding and distributing rich media such as digital photos, Adobe or Quark files, video and audio.

Need to find a document? No problem. A simple document word search will bring up any PDF, Word or PowerPoint file you're after. Need automated desktop page creation? Can do. Need a system that works seamlessly between Windows and Mac platforms? Atlas can do that. Need to provide controlled access to digital assets or convert image resolutions and colours at a mouse click? Easily done.

Organise. Manage, track. Share.
All at a button click.





Atlas delivers unmatched returns on investment. 

- Find your files quickly and easily.
- Reduce time spent distributing digital content to partners, vendors and suppliers.
- View campaign histories at a button click.
- Avoid wasteful duplication of efforts
- Integrate a client into your company network with no fuss.
- Manage an archive of past and current rich media assets such as advertising, product images, sales collateral, audio and video.
- Manage multiple clients independently, each seeing their own assets, directories and personalised branding.

So if you are seeking a way to quickly, easily and efficiently distribute your company's brand assets to multiple partners within tight deadlines and small budgets you couldn't do better than consider the Atlas solution.

Everything in its place. A place for everything.



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